

Latent Insight
latent-insight.com



About Latent Insight - Improving trustworthiness in communication

Latent Insight is decoding human behaviour to leverage latent insights towards better informed decision-making in daily business communication.

Latent Insight applies Machine Learning to decode human behaviour and provides indications on their intent while a user interacts with eg. a web application, such as an eCommerce site, insurance claims form or online banking app.

This happens in near real-time and provides businesses with enriched information for their decision-making about whether a person of interest may represent high risk, is suitable for a particular job role, is open to promote the business' services, and the like.

How omega-ml helps Latent-insight deploying customised ML models

By using omega-ml Latent Insight is able to train and deploy ML models that are adopted to each of their customers. The Latent Insight cloud service is deployed by omega-ml's AppHub component and directly interfaces in real-time with the Latent Insight ML models deployed using the omega-ml Runtime.

Benefits

- Save development cost and reduce MLOps complexity
- Leverage public clouds while removing vendor lock-in
- Combine ML model backend & application services within one platform